

GSX 2025

Online Advertising Packages



Online Directory

Interactive Floor Plan

Show Planner

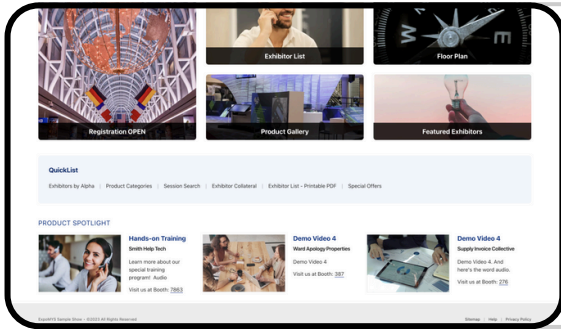
Purchase Contact: Parker Heaps, pheaps@mapyourshow.com, 262-707-0151

What Will My Listing Include?

| Features | Basic Listing Included | Level 1 | | Level 2 | |
|--|------------------------|---------|---------|---------|---------|
| | | \$750 | \$1,000 | \$1,500 | \$2,000 |
| Contact Information | X | | X | | X |
| Website | X | | X | | X |
| Social Media | X | | X | | X |
| Booth Number | X | | X | | X |
| Product Categories | X | | X | | X |
| Company Description | X | | X | | X |
| Company Logo | X | | X | | X |
| Access to Online Leads | | | X | | X |
| Featured Exhibitor Listing | | | | | X |
| Premier Placement in Search Results | | | | | X |
| Highlighted Booth with Corner Peel | | | | | X |
| Business Cards | | | 4 | | 8 |
| Collateral | | | 4 | | 8 |
| Product Gallery with Images and Descriptions | | | 4 | | 8 |
| Product Gallery with Video and Descriptions | | | | | 4 |

Additional Opportunities - Online Directory

Requires the Purchase of the Level 2 Package



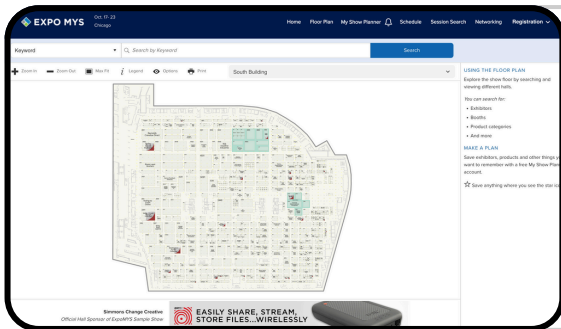
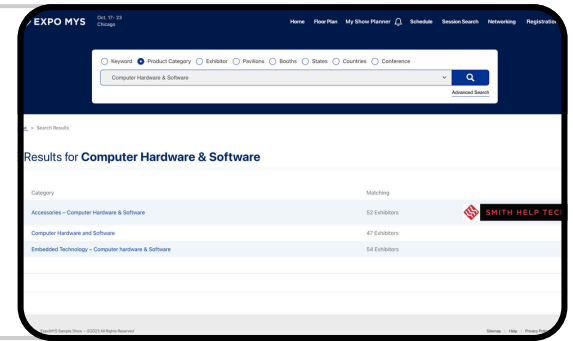
PRODUCT SPOTLIGHT + \$750

LIMITED TO FIRST 30 EXHIBITORS

- Showcase your product image or video on the Directory Home Page
- Live link directs attendees to your company's listing

PRODUCT CATEGORY + \$750

- 320x50 px image
 - 640 x 100 px required for upload
- Guaranteed #1 listing in the category



FLOOR PLAN BANNER + \$2,500

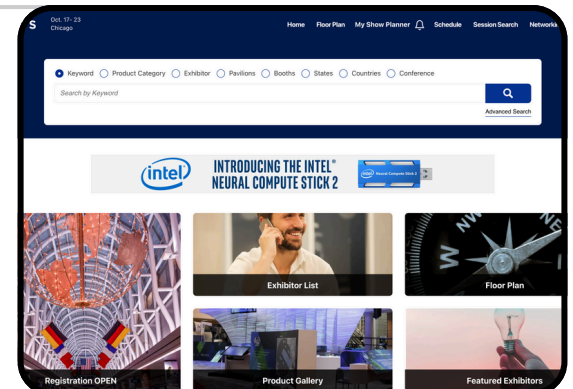
LIMITED TO FIRST THREE EXHIBITORS

- 728x90 px image
 - 1456 x 180 px image required for upload
- Up to 4 rotating maximum

DIRECTORY HOME PAGE BANNER + \$5,000

LIMITED TO FIRST THREE EXHIBITORS

- 1940x180 pixel image on the online directory home page or 600x500 pixel image for mobile/tablet
 - 1940x180 & 600x500 pixel image required for upload
- Up to 4 rotating maximum



Additional Opportunity - Mobile App

Requires the Purchase of the Level 2 Package



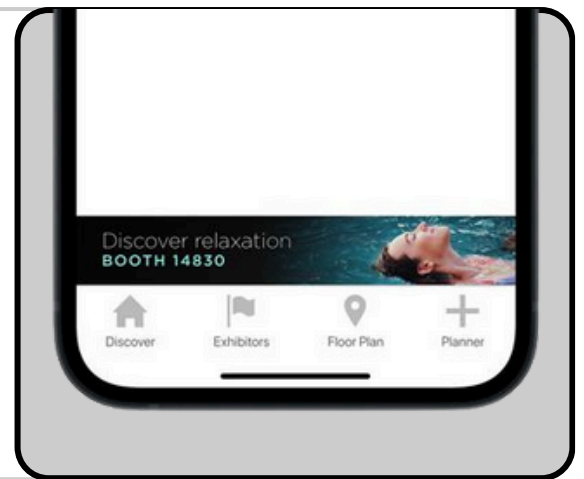
OVERALL EXCLUSIVE SPONSOR + \$10,000

- Dedicated second splash screen with 1 of 5 rotating banner placed at the bottom of the main content pages
- Banners link to your mobile listing for lead capture
 - Must be JPG or PNG files, sized at 2436 x 2436px. Ensure safe area of 980 x 1870px due to range of device layouts
- 1 push notification during show hours

ROTATING BANNERS + \$2,500

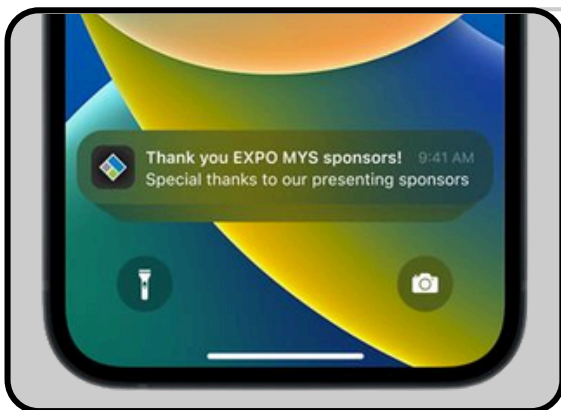
LIMITED TO FIRST FOUR EXHIBITORS

- Up to 4 rotating banners placed at the bottom of the main content pages
- Banners link to your mobile listing for lead capture
 - Must be JPG or PNG files, sized at 1242 x 195px



PUSH NOTIFICATIONS + \$1,500

- Message alerts are pushed based on a scheduled date/time
- 2 messages available each day of the show (AM + PM)
- Message consists of a subject, push notification, and full length message





MYS Upgrades Glossary

Each element below helps your company stand out, attract attendees, and engage with potential leads during and after the event.

Contact Information *(Included in the basic listing)*

Your 'Contact Us' information, which includes the company name, address, phone number, email, and social media links

Website *(Included in the basic listing)*

A hyperlink that directs users from the company profile to their website

Social Media *(Included in the basic listing)*

Hyperlinks that direct users from the company profile to their social media pages. Included within the 'Contact Us' information.

Booth Number *(Included in the basic listing)*

A clickable link that takes users to your booth location on the floor plan

Product Categories *(Included in the basic listing)*

Exhibitors choose and assign product or service categories to their company profiles, with the categories and their quantity predetermined by the event.

Company Description *(Included in the basic listing)*

Company Logo

The company logo can appear in search results, on the company profile page, or in both locations.

Access to Online Leads

Receive contact details from attendees who share their information with you via the official directory or mobile app. This typically includes their name, title, email, and company, which you can access through the Exhibitor Resource Center.

Showroom Performance

VIEWS

40

LEADS

6

CLICKS

13

[See Performance Insights →](#)

Featured Exhibitor Listing

Your company will be highlighted in an exclusive list of exhibitors marked as 'featured.' The full exhibitor list will also include a filter, allowing users to view only the featured companies.

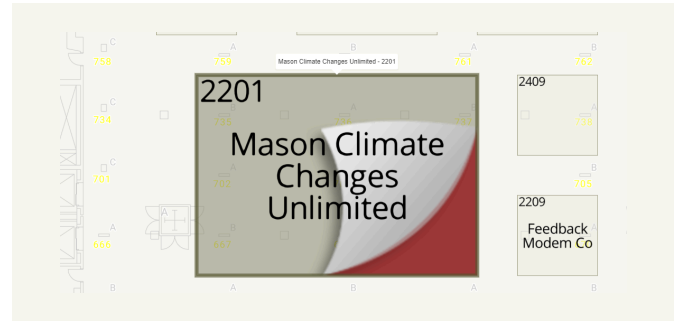
The screenshot shows the EXPO MYS interface for an exhibitor listing. The header includes the EXPO MYS logo, the event dates 'Oct. 17-23 Chicago', and navigation options like 'Menu' and a notification bell. The main content area is titled '33 Results for Exhibitor List' and features a sidebar with filters: 'Search By Exhibitor Name', 'Filter by Alpha' (set to 'Show All'), 'Filter by Featured Exhibitors' (checked), and 'Filter by Product Category' (set to 'Show All'). The main list shows 'FEATURED EXHIBITORS (33)' with two cards: 'Ace Labs' (8273) and 'Bailey Goods Partners' (4402). Each card includes a logo, name, ID, and a brief description.

Premier Placement in Search Results

Premier placement ensures your exhibitor listing displays at the top of search results and filtered lists relevant to your company's profile. The premier lists are organized alphabetically.

Highlighted Booth with Corner Peel

The interactive floor plan enhances your booth with a distinctive red highlight featuring a peeled corner. This eye-catching addition ensures that your booth stands out and appears on desktop and mobile devices.




Business Cards

Team contacts on your listing enable attendees to contact your team members before, during, and after the show. This information includes their name, headshot, title, description, and individual social media links.



Ezra Allen | Sales

1.888.527.8822   

I would love to help with your digital needs; feel free to reach out anytime.

Collateral

Any downloadable content such as PDFs, Word documents, or links for attendees to view. Exhibitors can categorize their collateral into sections like brochures, press releases, whitepapers, case studies, and catalogs.

Special Offers

Exclusive show-specific raffles, company discounts, and giveaways

Exhibitor Scheduled Events

Webinars, trainings, demos, or in-person events you're hosting

Product Gallery Images & Descriptions

Upload a product image along with an accompanying description to your listing

Product Gallery Videos & Descriptions

Upload a product video along with an accompanying description to your listing

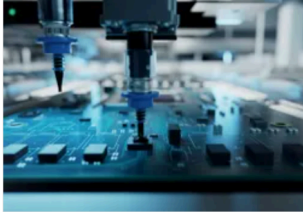


Product Spotlight

The first image or video in the exhibitor's gallery is featured on the Directory Home Page and links to their company profile. These spotlights are displayed randomly and change upon page refresh.

PRODUCT SPOTLIGHT

Show All



Our Latest Audio/Visual Release

Veridian Dynamics Plus

Join our 15-minute live demonstration on the official online directory. Click the 'plus' icon to add it to your agenda. On the event day, visit the directory to view your scheduled events.

Visit us at Booth: [3744](#), [5653](#), [7177](#)

Product Category Banner

Displayed alongside the product category in search results, ensuring the exhibitor's listing appears at the top

Results for Product Categories

| Category | Matching |
|--|---------------|
| Accessories – Automotive Electronics | 53 Exhibitors |
| Accessories – Computer Hardware & Software | 52 Exhibitors |
| Accessories – Connected Home | 50 Exhibitors |

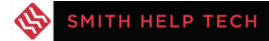


Exhibit Hall Banner

A banner ad anchored to the bottom of the interactive floor plan screen that links directly to the exhibitor's listing. It can be sold exclusively or as part of a rotating series of multiple banners.

Registration

Rodriguez Count Online

Mason Climate Changes Unlimited

Advantage Mesa Foods

Bailey Build Logistics

Message Refund Specialties

Warren Cdrom

2440

SMITH HELP TECH

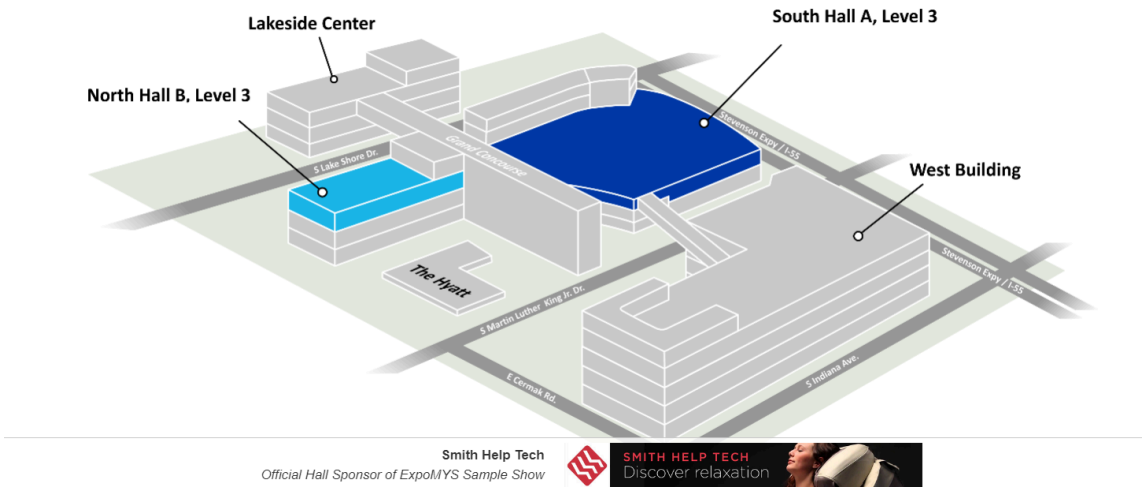
Official Hall Sponsor of ExpoMYS Sample Show

EASILY SHARE, STREAM, STORE FILES...WIRELESSLY



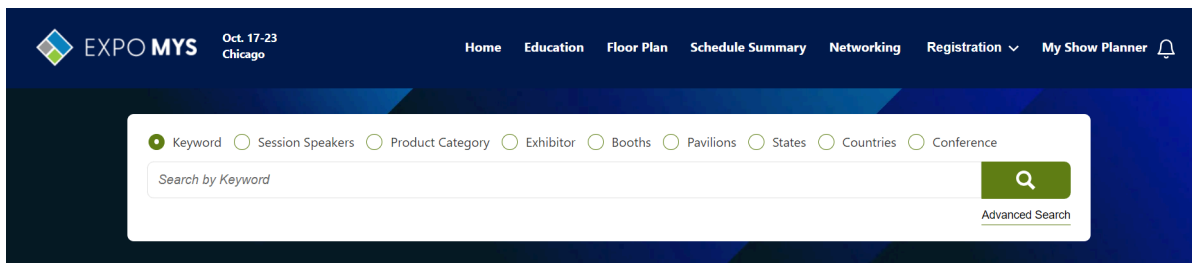
Facility Overview Banner

For events with multiple halls, a banner ad anchored to the bottom of the interactive floor plan facility overview that links directly to the exhibitor's listing. It can be sold exclusively or as part of a rotating series of multiple banners.



Directory Home Page Banner

A banner ad that appears on the directory home page. It can be sold exclusively or as part of a rotating series of multiple banners.



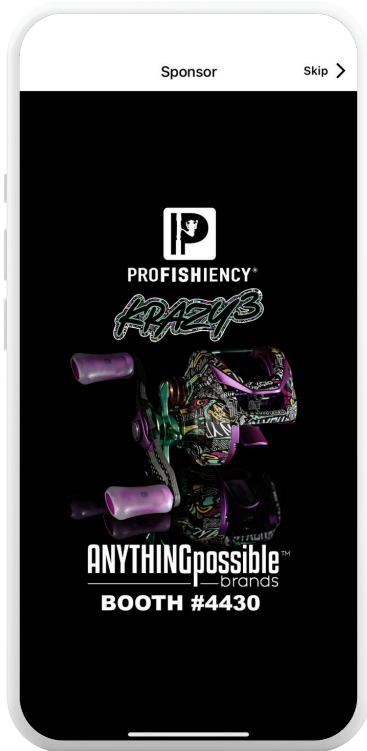
Additional Links

- All Sessions
- Exhibitor Scheduled Events



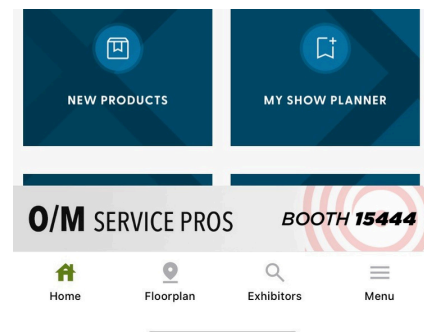
Splash Screen Sponsorship

A dedicated splash screen on the mobile app that appears when the app launches. This screen can be co-branded with the event or feature a separate branded design.



Rotating Banners

Banners located in the bottom footer of the mobile app that link to your mobile directory listing



Push Notifications

Timely message alerts sent through the mobile app